

NATIONAL CONSERVATION ACHIEVEMENT PROGRAM



NATIONAL WILDLIFE FEDERATION AWARDS BANQUET MARCH 21, 1970
GUILDHALL • HOTELS AMBASSADOR • CHICAGO, ILLINOIS

**THE NATIONAL WILDLIFE FEDERATION
NATIONAL AND STATE CONSERVATION ACHIEVEMENT PROGRAM**

... To recognize outstanding accomplishments in the wise use and management of all natural resources and to teach others by precept and example.

The Conservation Achievement Program was established by the National Wildlife Federation and its State Affiliates to honor outstanding accomplishments at the state and national levels.

Affiliate organizations of the National Wildlife Federation conduct the State Programs in which their members submit nominations in these categories: Conservationist of the Year (Governor's Award), Wildlife, Soil, Water and/or Air, Forestry, Youth, Education, Legislation, Communications, and Organization. Selections are made in each of the categories by committees composed of qualified lay and professional conservationists. Those selected are recognized at a Governor's Conservation Achievement Program, where the State Conservationist of the Year is presented with the highest honor, a Bald Eagle statuette, and the other winners receive statuettes symbolic of the category in which each was chosen. All become eligible for national recognition.

The National Conservation Achievement Program, held in conjunction with the Federation's annual meeting, climaxes the National and State Programs. All national winners receive Whooping Crane statuettes.

Distinguished Service in Conservation awards, honoring individuals and organizations for their achievements and efforts on the national level rather than for service within a particular state, are also an important part of the Conservation Achievement Program. Nominations for these at-large awards are submitted by the officers and directors of the National Wildlife Federation, with final selections made by the Awards Committee elected by the NWF Board of Directors.

THE "CONNIE" AWARD



PROGRAM

PRESENTATION OF COLORS

INVOCATION

THE REVEREND DONALD GAUGUSH
Chaplain, Chicago Police Department

RETIRE THE COLORS

DINNER

INTRODUCTIONS

ADDRESS

THE HONORABLE HENRY M. JACKSON
United States Senate

PRESENTATION OF AWARDS

DR. DONALD J. ZINN
President, National Wildlife Federation

BENEDICTION

ACKNOWLEDGMENTS

*Presentation of colors by
Department of Defense
United States Marine Corps Color Guard*

*Narrations by James D. Davis, Special Programs Director
National Wildlife Federation*

Trophies sculptured by Norman N. Deaton, Newton, Iowa

1969 National Conservation Achievement Winners

NATIONAL CONSERVATIONIST OF THE YEAR PRESIDENT'S AWARD

Recognizing that all of Oklahoma's free-flowing streams would be impounded within the next generation unless the State's reservoir-oriented water policies were checked, David R. Strickland launched a nonstop, one-man campaign to call attention to Oklahoma's vanishing streams and point up the need for a quality environment. In 1969 he formed the Scenic Rivers Association of Oklahoma; organized float trips down the rivers for the Governor, State Legislature, outdoor writers, and hundreds of other persons; traveled the State meeting with public officials and speaking about scenic rivers; and out of his own pocket purchased copies of a scenic rivers film for statewide distribution. His tireless energy and his generous personal contribution have made passage of a scenic rivers bill in the 1970 legislature almost a certainty. Mr. Strickland was nominated for the national award by the Oklahoma Wildlife Federation.

David R. Strickland



At-Large Awards for National Distinguished

JOSEPH W. PENFOLD

As the nation enters a period of unprecedented environmental awareness, it seems especially appropriate to recognize one of the major contributors to bringing about that long awaited event. Since becoming Izaak Walton League Conservation Director in Washington in 1957, Joe Penfold has been directly involved in many conservation accomplishments over the years, including the creation of the Outdoor Recreation Resources Review Commission which set off a chain reaction of important conservation legislation. He has served on numerous Federal advisory groups and citizen organizations at the national level. No stranger to national awards for conservation achievement, Joe has received too many to enumerate here. If they ever hold an election for the conservationists' conservationist, Joe Penfold is certain to score high in the balloting.

Joseph W. Penfold



JOINT AWARD BILL MAULDIN/PAT OLIPHANT

The bringing about of a degree of public awareness, the major task of conservationists, has been tremendously aided in the past year by the mass communications, and perhaps no medium is as effective as that of cartoonists Bill Mauldin and Pat Oliphant. Mr. Mauldin, a two-time Pulitzer Prize winner, is editorial cartoonist for the Chicago Sun-Times. Mr. Oliphant, a recipient of the American Cartoonists Society's Reuben Award, is editorial cartoonist for the Denver Post. Both were pinpointing crucial issues of environmental concern through graphic portrayals long before the upsurge of environmental reporting by their colleagues. No single force can claim the credit for the present heightened degree of public awareness of conservation problems, but the creative talents of Messrs. Mauldin and Oliphant can rightfully receive much of the praise.

*Bill Mauldin
Pat Oliphant*



VICTOR JOHN YANNAcone, JR.

The law was seldom employed as a means of combating environmental degradation until recently, when legal suits against polluters proved litigation a powerful offensive. Most of the initiative for the conservation law movement can be attributed to Victor John Yannacone, Jr., one of the founders of the Environmental Defense Fund and its general counsel in court suits against air and water polluters and pesticide manufacturers and users. His legal contention that citizens have a constitutional right to protect themselves from environmental insults has fired the imagination and interest of the legal profession and conservation groups throughout the country. Perhaps his greatest contribution has been in helping to create a national public awareness, through litigation, of the overall need to improve the quality of our environment.

Victor J. Yannacone, Jr.



Service in Conservation

SENATOR HENRY M. JACKSON

A member of the United States Senate since 1952, Senator Henry M. Jackson of Washington has long been a proponent of preventive medicine for environmental ills. His historic Environmental Quality Act of 1969, setting a national policy on the environment and the means to coordinate its protection, fills the prescription. He is also the author and personal sponsor of a bill, now under House consideration, to establish a Youth Conservation Corps. Through Senator Jackson's dedication and ability as chairman of the influential Senate Committee on Interior and Insular Affairs, other outstanding legislation has been achieved — such as the Land and Water Conservation Fund Act, the Wilderness Act, the Wild and Scenic Rivers Act.

Senator Henry M. Jackson



SAVE OUR BAY ACTION COMMITTEE

Frightened by prospects of the disbanding of the one agency exercising any control over the development of San Francisco Bay and of the bay-fill interests closing in, Californians Claire Dedrick and Janet Adams founded the Save Our Bay Action Committee in 1969. The Committee's conservation campaign, launched by one newspaper ad appealing for citizen support, raised 2,000 volunteers and \$20,000 in funds. The funds bought bumper-stickers, more ads, and a statewide mailing of fact sheets. The volunteers called on legislators, organized bus trips to State Senate hearings, and gathered 300,000 signatures for a petition for Save-the-Bay legislation. In response to this remarkable grass-roots effort, the State Legislature passed a bill (called the People's Bill), establishing a permanent Bay Conservation and Development Commission.

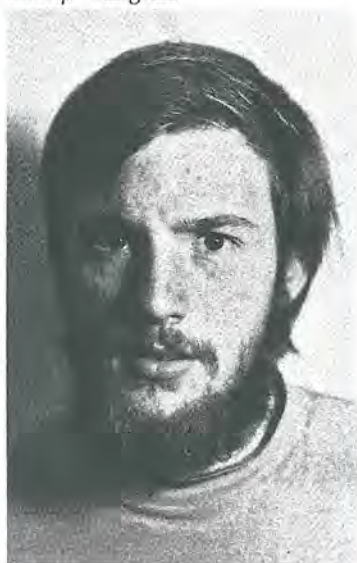
Mrs. Claire Dedrick and Mrs. Janet Adams



SPECIAL AWARD PHILIP VAUGHAN

When 17-year old Philip Vaughan learned that a proposed highway would cut through one of the few natural areas left in his home town of Bettendorf, Iowa, he appealed to local authorities to seek an alternate route. No one listened — work on the road began. Hoping to save one remaining tract of woodland for a park, he borrowed a movie camera, documented the area's destruction, and took the film to Washington, where he persuaded personnel of the Departments of the Interior and Transportation to view his program. The result: the National Park Service, impressed by the film's content, message, and impact, is reprinting it for national distribution. Thanks to Philip Vaughan, there's new hope for a park for Bettendorf and better planned environments everywhere.

Philip Vaughan



**NATIONAL CONSERVATION
ACHIEVEMENT AWARD —
WILDLIFE**

The American Osprey may ultimately owe its survival to Milton J. Griffith. Recognizing the need for a sanctuary for this endangered species, Mr. Griffith, a forester-biologist at the Deschutes National Forest in Oregon, wooed and won agency approval for the first Osprey management area in the country — a program comparable to other U.S. Forest Service refuges for the Condor in California and the Kirtland Warbler in Michigan. He also has to his credit co-authorship of two nationally distributed slide tape programs: "Birds in Forest Management" and "Winged Protectors of the Forest and Range." Mr. Griffith was nominated for the national award by the Oregon Wildlife Federation.

Milton J. Griffith



**NATIONAL CONSERVATION
ACHIEVEMENT AWARD — SOIL**

Having learned the importance of soil conservation from tilling the fields of his own Tensas Parish, Louisiana, farm, George Bagley brought this personal experience into the service of his state and country. He is a member of numerous state soil and water conservation organizations, including the Tensas-Concordia Soil and Water Conservation District Board, the Louisiana Water Resources Commission, the Louisiana Farm Council, and serves as Vice President of the National Association of Conservation Districts. During his four years as president of the Louisiana Association of Soil and Water Conservation District Supervisors, he was instrumental in the passage of legislation that created the State Water Resources Study Commission and located a water resources research institute at the Louisiana State University. Mr. Bagley was nominated for the national award by the Louisiana Wildlife Federation.

George R. Bagley



**NATIONAL CONSERVATION
ACHIEVEMENT AWARD —
WATER**

Water pollution first caught his eye when he came to Michigan's riverbanks to fish in the late 1930's. Guy E. Kistler of Kalamazoo has been dedicated to pollution control ever since. In the early 1940's he was chairman of the first committee formed by the Michigan United Conservation Clubs to combat pollution. At the 1946 MUCC Convention he proposed and obtained the passage of a resolution making pollution control the state organization's No. 1 project. An ardent spokesman for water conservation at every opportunity, he has addressed more than 100 meetings over the years and in 1969 showed a film on the pollution in the Kalamazoo River more than 40 times. Mr. Kistler was nominated for the national award by the Michigan United Conservation Clubs.

Guy E. Kistler



**NATIONAL CONSERVATION
ACHIEVEMENT AWARD —
FORESTRY**

To save the trees in the Pembina Hills of North Dakota, Paul T. Crary, an attorney from Walhalla, has conducted a one-man, ten-year campaign. Since 1960 when timber-clearing operations threatened to destroy this beautiful natural area, he has — to name a few of his activities — organized the Pembilier Wildlife Club and reactivated the Grand Forks Wildlife Club to work toward preserving Pembina Hills; voiced the problem at the State agency level and cooperated with agency officials in Woodland projects; drafted and introduced bills into the North Dakota Legislative Session to establish a State Forest Board and a Pembina State Forest. Mr. Crary was nominated for the national award by the North Dakota Wildlife Federation.

Paul T. Crary



**NATIONAL CONSERVATION
ACHIEVEMENT AWARD —
YOUTH**

The designation "Eagle Scout" has a special significance when applied to Patrick C. Benson of Boise, Idaho. Mr. Benson, who trains falcons and eagles, has greatly enhanced the chances of survival for these birds through his assistance in a government research study to save birds of prey, many demonstration lectures, and work on a film about the preservation of the Golden Eagle. His outstanding efforts in soil, water, forestry, and wildlife conservation have earned him the William T. Hornaday Award for Distinguished Service (the only one ever given in Idaho), the Boy Scout God and Country Award, and an exploration scholarship for a six-week ecological study of Juneau glaciers. Mr. Benson was nominated for the national award by the Idaho Wildlife Federation.

Patrick C. Benson



**NATIONAL CONSERVATION
ACHIEVEMENT AWARD —
EDUCATION**

In directing Arizona's first statewide elementary program for conservation education — which brought 400 youngsters to Camp Tontozona for a week of outdoor study in 1969 — Robert R. Stonoff capped a long line of efforts to put conservation into the public schools. Since 1963, Mr. Stonoff, a biology teacher at East High School in Phoenix, has organized a summer camp program for the Phoenix High School System, developed a resource unit in Arizona ecology and conservation, and coached elementary and secondary teachers in outdoor studies at teacher-training workshops. Also under his tutelage is Project OUTREACH, aimed at stimulating conservation education throughout the State. Mr. Stonoff was nominated for the national award by the Arizona Wildlife Federation.

Robert R. Stonoff



**NATIONAL CONSERVATION
ACHIEVEMENT AWARD —
LEGISLATION**

A representative of Virginia's Fairfax County, Clive L. DuVal, II, looks at the total environmental picture in his state and then legislates accordingly. He has introduced before the House of Delegates a bill providing State aid to municipalities for the removal of abandoned cars — real roadside litter; a bill authorizing a study of Virginia's wild and scenic rivers, a step instrumental to saving them; and an amendment strengthening the State Water Control Law to assure Virginia clean streams and rivers. In addition, he co-sponsored the legislation that created the Virginia Outdoor Recreation Commission with its enlarged program for acquiring and protecting open green space, land, and waters. Mr. DuVal was nominated for the national award by the Virginia Wildlife Federation.

Clive L. DuVal, II



**NATIONAL CONSERVATION
ACHIEVEMENT AWARD —
COMMUNICATIONS**

The Orlando Sentinel-Star lives up to its name. Through editorials, fact-finding articles, and full-page layouts, this newspaper has stood watch over Florida's natural resources. The Star's vigilant staff brought Florida's dying coastal lagoons, polluted lakes and streams, and many other environmental problems to the fore of public attention; launched a crusade to save Florida's waterways; and issued a petition to the Governor, his cabinet, and other State officials to enact a moratorium on submerged-land sales. The Star was nominated for the national award by the Florida Wildlife Federation.

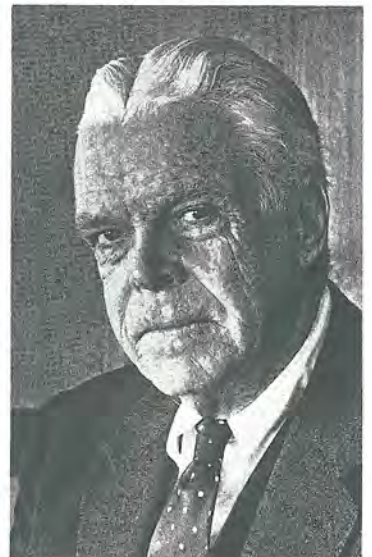
William G. Conomos



**NATIONAL CONSERVATION
ACHIEVEMENT AWARD —
ORGANIZATION**

Four years back, Connecticut marshlands were generally thought of as wastelands. Then, in early 1966 a small group of concerned citizens formed the Save the Wetlands Committee and taught people in Connecticut the value of tidal marshes as an important natural resource. The Committee's ambitious education program included distribution of over 100,000 pamphlets, publication of a newsletter for volunteers, film lectures, public meetings, and an outpouring of articles for the papers. These efforts also provided the thrust for the passage of the State's first effective wetlands preservation law. The Save the Wetlands Committee was nominated for the national award by the Connecticut Wildlife Federation.

Freeborn G. Jewett



Governor's Award Winners

STATE CONSERVATIONISTS OF THE YEAR
(As reported to the National Wildlife Federation)

W. J. SORRELL.....	Alabama
JOHN VANIA	Alaska
FRED J. WEILER	Arizona
GOV. WINTHROP ROCKEFELLER	Arkansas
DRS. ESTELLA LEOPOLD and BEATRICE E. WILLARD	Colorado
FREEBORN G. JEWETT	Connecticut
ROBERT W. PADRICK	Florida
ERNEST E. DAY	Idaho
ELMER L. WILHELM	Kansas
JUDGE R. LESTER MULLINS	Kentucky
ROBERT A. LaFLEUR	Louisiana
MASON-DIXON COUNCIL, Boy Scouts of America	Maryland
COLTON R. BRIDGES	Massachusetts
HAROLD W. GLASSEN	Michigan
DR. JOHN B. MOYLE	Minnesota
W. H. TURCOTTE.....	Mississippi
JOHN I. ROLLINGS.....	Missouri
GERALD S. WHEELER.....	New Hampshire
ARTHUR GODFREY.....	New York
DR. FRED S. BARKALOW.....	North Carolina
MRS. H. R. (BETTY) MORGAN.....	North Dakota
BENJAMIN R. DRAYER.....	Ohio
DAVID R. STRICKLAND.....	Oklahoma
FRANK MOORE.....	Oregon
Z. CARTTER PATTEN.....	Tennessee
EVERETT T. HYNSON.....	Virginia
BERT L. COLE.....	Washington



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